








Thank you for your interest in
hosting/sponsoring a
LEADS Luncheon
Speed Dating For Business

Hosting a **LEADS Luncheon** is your opportunity to promote the products/services your company has to offer and expand your list of prospective customers while helping attendees grow theirs.

LEADS Luncheons are traditionally held from 12:00 — 1:30PM. on the last Friday of the month. The event may be held at your place of business or an appropriate alternative location.

We begin each luncheon with an open networking and lunch for 40-60 area business professionals. The Chamber then facilitates customer growth/lead sessions. Attendees share their 60-second “commercial” and describe their ideal client.

Benefits... Exposure for your business!

-  You have the opportunity to greet the attendees, have a tabletop to showcase your company and distribute your company’s information
-  Your company will be featured as the **LEADS Luncheons** Sponsor and highlighted in the Monthly Events Notice, on the Events Page of CentralRIchamber.com | CheckOutRI.com | in Email | Facebook | Instagram | LinkedIn
-  Complimentary admission for you and your employees. We encourage you to invite key staff who work closely with your customers. **You may also invite up to five clients or prospects at no charge.**
-  Highlighted in the “Good News Gazette” and on the “Good News” webpage — Photograph, logo, link to your website
-  Attendee contact information will be emailed to the host post-event
-  A short message from the host/sponsor as a thank you will be emailed to the attendees
-  Website advertising space the month prior to, and the month of the event

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The host/sponsoring business provides the following:

- \$750 presenting sponsorship OR if food is being provided by the host there is no charge — payable upon confirmation of the date
- A company description to be used in Chamber marketing
- Your company logo: png, jpg, eps, tif preferred
- Door Prize(s) (optional but recommended)
- A short message from you to be shared with attendees post-event
- If the event is held at your location, then a Certificate of Insurance naming the Central Rhode Island Chamber of Commerce Inc. as an additional insured is required

To Reserve Your Spot Call 401-732-1100 or email **Events@CentralRIchamber.com**. To secure your opportunity please complete the attached agreement. As we schedule well in advance, please submit your request as early as possible. We thank you for your consideration and look forward to assisting you promote your business.



Venue: New England Tech

Tips For How To Make The Most Of Your Event

- Attendance is critical. Notifying your employees in advance enables them to inform customers and increase your ROI
- Invite your potential clients and customers
- Provide tips or best practices to be shared in pre-marketing
- Notify your professional associations and local press
- Bring flyers, marketing collateral and/or promotional products to share with the attendees
- Provide the Chamber staff with a short message which may include a company tips, special promotional offers, etc. to be included in the *Thank You For Attending* email
- Be sure to connect with attendees after the event

If you would like to discuss any of these suggestions or how to implement them please call 401-732-1100.

Thank you

LEADS Luncheon Host/Sponsor Request

I have read the **LEADS Luncheon** guidelines and agree to the terms listed.

Company

requests to host/sponsor **LEADS Luncheon**

on _____
Date/Month of Event

Contact Person

Phone

.....

(Please Initial)

I am available on short notice should a cancellation arise.

.....
The Host/Sponsor will provide an anticipated
List of Menu Items 30 to 60 days prior to event.

Today's Date

Signature

**After completing this form, please fax to
401-732-1107 or email to
Events@CentralRIchamber.com**

